

**MARKETING SPECIALIST _ INTERNSHIP
REAL ESTATE**

With the aim of strengthening the Marketing & Communication area, we are looking for an intern. This figure will be responsible for supporting the development and management activities of commercial initiatives.

In particular, he/she will be responsible for:

- Process marketing reporting through graphs and PPT presentations;
- Support in the management of marketing and advertising campaigns;
- Monitor and analyze the market and competitors;
- Giving support to Salespeople in different areas: first phone contact with prospects, data analysis with Excel and finally data entry into the company management system;
- Organizing events.

It is also necessary to have excellent familiarity with the use of the main IT tools. In particular:

- MS Office (Word, PowerPoint, Outlook and Excel);
- Social Networks (Facebook, Twitter, Instagram, LinkedIn, YouTube).

Skills and competencies required:

- Bachelor's degree in Marketing, Communications, Economics or related field.
- Ability to work in a team and independently
- Attention, accuracy and analytical skills
- Excellent knowledge of the English language
- Excellent knowledge of the Office package
- Excellent command of digital marketing tools (Google Analytics, Facebook Ads, LinkedIn Ads).

What the offer includes:

An internship placement is offered, aimed at employment inclusive of monthly expense reimbursement and restaurants tickets.

Hourly availability: Full Time**Work location:** Milan

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